

Contact: Leslie Guria, Foot in the Door Marketing
770-573-4694 / leslie@footinthedoormarketing.com

FOR IMMEDIATE RELEASE

Certified Career Coach Hallie Crawford's new book, *Flying Solo: Career Transition Tips for Singles* gives unmarried job shoppers the tools they need to confidently make their move

Atlanta, GA, October 21, 2008 - Singles changing careers face a unique set of challenges. They have no one to lean on when they're going through the transition process, no one to offer support, to give feedback, or to just 'be there' when the times are rough. Certified Career Coach Hallie Crawford's new book, *Flying Solo: Career Transition Tips for Singles*, is a must read for career minded singles who want to switch to a new field of interest, start their own business and become an entrepreneur, find the courage to leave an unfulfilling job, or make their career transition as smooth as possible.

According to Crawford, "I know from experience that changing careers is a big deal. It can seem even more daunting when you feel like you're all alone in the process. The biggest problem is that singles often don't have the emotional support and encouragement they need in this time of uncertainty and stress. They feel they don't have anyone to turn to for career guidance and advice as they face financial hurdles, indecision, and confusion about what to do next. I wrote *Flying Solo: Career Transition Tips for Singles* to help lay the groundwork for a smooth transition when there's no one around to tell you to "go for it" or "job well done."

Flying Solo: Career Transition Tips for Singles is not only a career transition guide, but also a workbook helping the reader to systematically work through the process as they go along. The book is laid out in easy to follow steps written in clear, concise language. *Flying Solo* is full of tips and antidotes designed to help motivate the reader while clarifying and simplifying the process.

Atlanta based Career Coach Hallie Crawford has helped clients change the way they feel about work and create a career path that is an extension of their purpose and passion since 2002. Certified as a Co-Active Career Coach through the Coaches Institute, Hallie also has an MA in Communications from the University of Illinois and a BA in Communications from Vanderbilt University. She is a sought after speaker and workshop leader and has written an extensive library of published articles. She has also been interviewed in respected publications including the Chicago Tribune, Advertising Age and Yahoo HotJobs.

Copies of *Flying Solo: Career Transition Tips for Singles* can be purchased directly for \$16.95 at <http://www.halliecrawford.com/flyingsolo.html>, through <http://www.Amazon.com>, Barnes and Noble, Ingram, and Baker & Taylor. Copies can also be downloaded for \$12.95 at <http://www.halliecrawford.com/flyingsolo.html>. For additional information and interviews, contact Leslie Guria at 770-573-4694 or leslie@footinthedoormarketing.com.

###